



Ulverston BID Minutes – 18th Jan 2023 – Coro.

Attending: Michelle Scrogam (Pure), Jan Hancock (Town House), Beth Kennedy (UCE), Suzy Garnet (Roxy Collective), Janette Jenkinson (SLDC), Gavin Knott (Appleseeds)

Apologies: , Richard Butler (UVHS),) Anita Garnett (Ulverston Brewing Co), Justin Tootill- Wales (BID Project Manager)

Absent :- Tony Martinez (Cumbria Teaching Agency) David Webster (UTC), Dennis Round (Siemens), Victoria Cash (Pretty Things), Michelle Wood (The Mill).

Guest:- Jayne Kendal UTC

Items for discussion:-

Item	Meeting Note	Action
1	Apologies As above.	
2	Minutes of Meeting for Oct 2022 Accepted as a true record	
3	<p>Briefing From Jayne Kendal</p> <p>Jayne gave a mini presentation with regard to the enabling of new town infrastructure to support future events. This is at a concept stage only.</p> <p>This Submission for support proposes:--</p> <ol style="list-style-type: none"> 1. Create 300 sq. metres of additional community and cultural space – Roxy Plaza. Brogden Street. 2. Improve 25 sq. metres of existing community and cultural space – Market Place 3. Provide 15 accessible power points for festivals (throughout the town and Ford Park). 4. Improve 100 sq. metres of road and pavement treatments, new lighting and creating external access to public conveniences in the Market Hall - Market Alley. <p>In total, upgrade and re purpose 425sq metres of public realm in a conservation area</p> <p>The overall scheme will be detailed out over the next year with consultation town wide and full funding package developed. The</p>	

	<p>guestimate at present is ~£700k. An expression of interest is sort for the scheme from the BID at this stage with a request for £30k to be laid aside for the project.</p> <p>The experience of Jayne to contribute to this project was noted by the Board as being desirable(despite pending retirement) to deliver best value for money on this development.</p> <p>The Board agreed to commit to this proposal.</p>	
4	<p>Correspondence</p> <p>Roxy Collective noted their success at the recent funding approval for purchase and initial development of the building & were looking to drawdown on previous commitment from BID. Invoice requested with detail of spending proposed.</p>	Suzanne
5	<p>Finance</p> <p>The finance spread sheet (attached). Not discussed.</p> <p>Accounts from JF Hornby to be sent to Charity commission. MS to sign</p>	Michelle
6	<p>Applications for Funds</p> <p>Application received from Printfest for £1500. The increased engagement with schools and the Ulverston Fringe was noted as a positive and needs to be seen with better connections to local businesses. £500 agreed.</p> <p>The idea of an annual Festival Budget from BID was tabled again with a window of time open for submissions. We need to avoid awards on a regular basis regardless of performance and could set some clear rules. The same £ each year is not appropriate in all cases. No further agreement on this.</p>	Michelle
7	<p>Reports & Updates</p> <p>Xmas Trees</p> <p>Generally well received but upgrade to lighting and décor necessary if repeated. White lights preferred. 90+ tree in place.</p> <p>Xmas Shopping</p> <p>Christmas Sunday opening:- Foul weather and limited advertising impacted on the day. Christmas Grotto was a success, some wrapped present left for 2023 event in store. Organising earlier needed, particularly road closure Apply</p>	Michelle

	<p>now.</p> <p>Xmas Trail</p> <p>Poster & Trail very successful & plenty of interest . To be repeated. Suggested 2x a year with Easter egg or rabbit next in line. The use of standard paper print is considered adequate rather than heavy copy.</p> <p>Data abstract noted from Town & Place Events platform. Not discussed and not pursued. Footfall collection data unknown and more explanation required. Data comparisons with other months and years not distinctive to be reliable.</p>	Justin
8	<p>Project Proposals</p> <p>Business Awards:- Needs a subcommittee to take forward. Volunteers requested.</p> <p>Bloom</p> <p>No entry to Britain in Bloom is to be undertaken. Cumbria in bloom to be progressed. Mostly the same as last year with a review of maintenance (expensive watering last summer). The use of water butts around the town to collect rain water to be considered. The distinction with Ulverston in Bloom work needs to be reemphasised. Perhaps a new name for BID effort. Budget currently at £24k and need review. More colour in flowers required. Agreed to progress.</p>	All Justin
9	<p>Delegates Reports</p> <p>Cumbria Better Connected. Some progress on developments but limited. Station canopy cleaning has apparently been looked at....</p> <p>GSK :- None. Next meeting 17th Feb</p>	
10	<p>ANO</p> <p>A town centre public liability insurance review is required covering all BID work and may incorporate festivals as a general cover. Home & Finance to be approached.</p> <p>Next meeting 15th Feb 2023 . Venue TBA</p>	Justin