



**Ulverston BID Minutes – 15<sup>th</sup> Nov 2023 – TC Offices**

**Attending:** Michelle Scrogam (Pure), Jan Hancock (Town House ), Dennis Round (Siemens), Gavin Knott (Appleseeds), David Webster (UTC), Helen Irving (UTC), Justin Tootill- Wales (BID Project Manager)

**Apologise),** Beth Kennedy (UCH), Suzy Garnet (Roxy Collective), Anita Garnett (Ulverston Brewing Co),

**Absent** Victoria Cash (Pretty Things), Michelle Wood (The Mill), Tony Martinez (Cumbria Teaching Agency),

**Items for discussion:-**

Item	Meeting Note	Action
1	<p><b>Apologies</b></p> <p>As above. Meeting not a quorum. Some members not attending are to be contacted for future commitment. New members required. Justin issuing a letter to schools for nominees for this sector.</p>	
2	<p><b>Minutes of Meeting</b></p> <p>October Meeting minutes agreed as true record</p>	
3	<p><b>Correspondence</b></p> <p>Beth now retired from the Board. Many thanks for support noted from all members. Justin to send response.</p> <p>Sun Inn in administration &amp; waiver of BID fee sort. Agreed.</p>	Justin
4	<p><b>Finance</b></p> <p>Bank statement currently showing a balance ~£80k with £30k to be ring fenced for Border Lands funds. Some fees still due from late payers this year. Overall overheads due for the next 5 months will be ~ £25k , so reasonable position. The late 2023 payers to be reminded this next month as new request will be issued April 24</p>	Justin

5	<p><b>Applications for Funds</b></p> <p>Application for shop front improvements received from Little Green Clinic &amp; Eric Ward</p> <p>Agreed 50% for LGC @ £365 &amp; £500 agreed in principle. for EW ( full quote to be confirmed )</p> <p>Request for sponsorship from 23West for £10k for marketing &amp; video presentation for the Heart of Ulverston Awards. The video will be 3 minutes &amp; be BID property for use on social media. BID would be also headline sponsor for the event with designated table &amp; tickets. A new Business Community Award also agreed as part of the package. The awards ceremony to be included in the pack of short videos as part of our deal. Agreed. To be confirmed by Boards members.</p>	Michelle
6	<p><b>Directors Search</b></p> <p>Application received from Anita Brooke from R.f.Miller &amp; Co (Chartered Accounts) with an offer to do the treasures work for the BID. Agreed &amp; invite to be issued.</p> <p>Directors still required for 2 x Large Businesses, 1 x Charity/Schools &amp; 1 x Hospitality.</p>	Michelle
7	<p><b>Reports &amp; Updates</b></p> <p><b>Choose App</b></p> <p>Launching at Dickensian &amp; now in App Store . All design complete &amp; included in newsletter &amp; social media. The App is free with all adverts on QR code. Businesses need now to respond with their adverts for services &amp; offers. All leaflets ready to be distributed.</p> <p><b>Facebook</b></p> <p>Hacked months ago &amp; now abended after many a try to get Facebook to respond. Lost 8 years of exposure. Uplift £100 tried to get new listing higher in the system but slow. After 2 weeks 1400 followers/ hits.</p> <p>The effect on the parking for residents in the town to be shared on Facebook for the Dickensian.</p> <p><b>Parklets</b></p> <p>Town Council is still interested in backing one unit. Delay from Highways on change of use of road ( i.e. parking etc)</p>	Justin      Helen

	still a barrier. Helen to push W&F.	
	<p><b>Christmas Trail</b></p> <p>Find the Xmas elves to be the next in line for the shop window search. Leaflets going to schools &amp; at Dickensian, Usual £200 prize. Pumpkin trail now complete &amp; won by pensioner.</p> <p><b>Revote</b></p> <p>Now only 18 ,month away &amp; content for the business plan required. Thinking caps on &amp; suggestions to Justin</p> <p><b>Xmas Trees</b></p> <p>70 committed with additional potted units in various locations. All in hand.</p> <p><b>Xmas Shopping Event</b></p> <p>Santa's bus with piped music &amp; Town Band ready for 16<sup>th</sup> Dec - 10 to 3pm All free. £500 budget</p>	Justin  All
8	<p><b>Delegates Reports</b></p> <p><b>GSK</b></p> <p>Until W&amp;F accept the offer of land from GSK &amp; agree upkeep etc nothing can be done. The £2.0m offer from GSK may well be lost if no action.</p> <p><b>Cumbria Better Connected</b></p> <p>Meeting due this coming Friday for update</p> <p><b>Bio-diversity Group</b></p> <p>Meeting held &amp; constructive progress made with TC/ Ulv in Bloom &amp; other groups joining forces. .</p>	
8	<p><b>ANO.</b></p> <p><b>Next meeting 17<sup>th</sup> January 2024 6.00pm. Venue to be confirmed.</b></p>	